

MOBILE PHISHING

PHISHING IS MORE PROBLEMATIC ON MOBILE

The way enterprises protect mobile users needs to change

IT and security teams have long focused on protecting the organization from lost and stolen devices. While this concern is still valid, it is out of date as today's greatest threats facing mobile users are not the physical threats of missing devices, but rather growing cybersecurity threats, such as mobile phishing.

Organizations are experiencing more phishing related security incidents¹

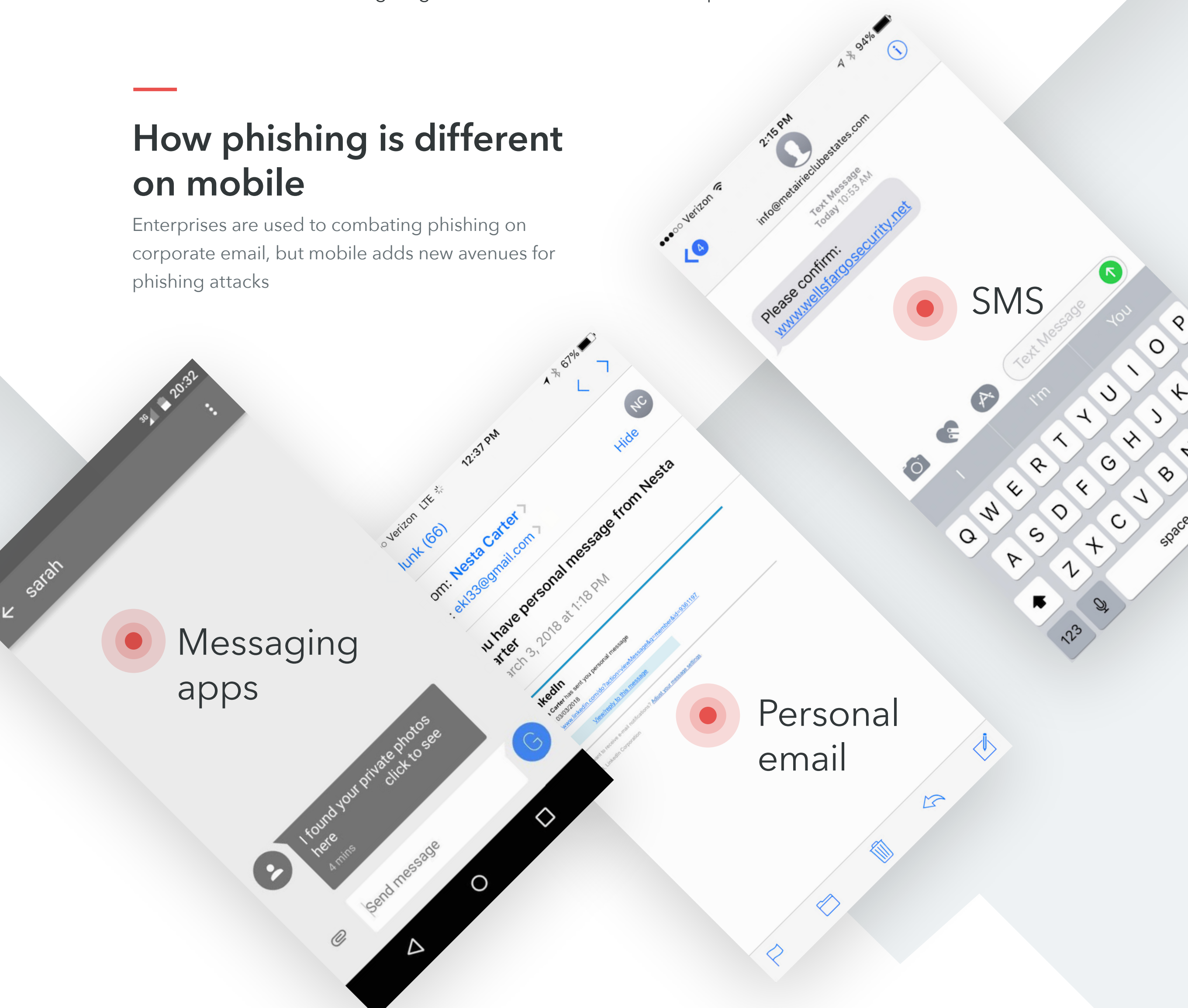


Mobile attackers and targets are located worldwide

51% of attackers are targeting both mobile devices and desktops²

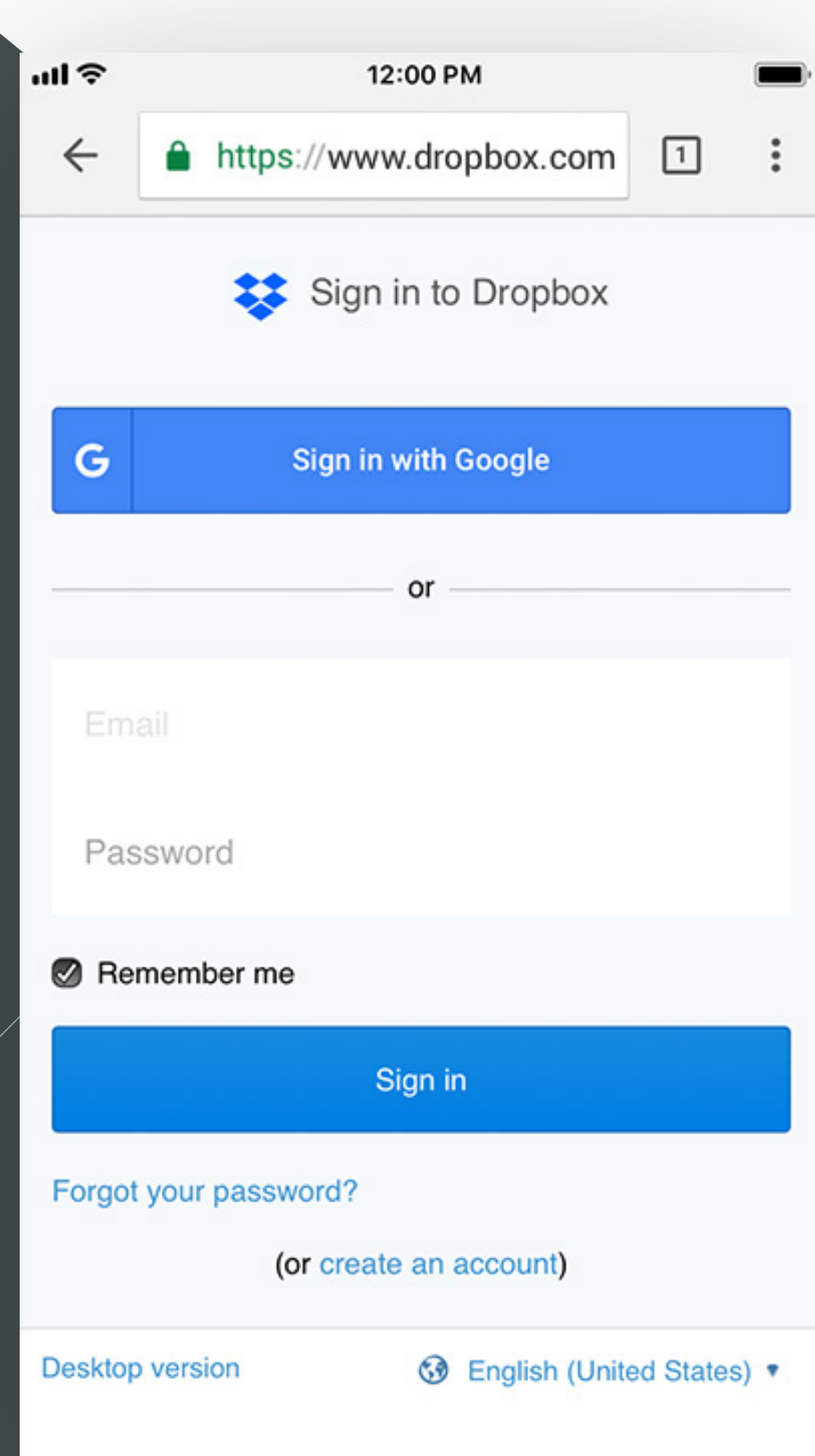
How phishing is different on mobile

Enterprises are used to combating phishing on corporate email, but mobile adds new avenues for phishing attacks

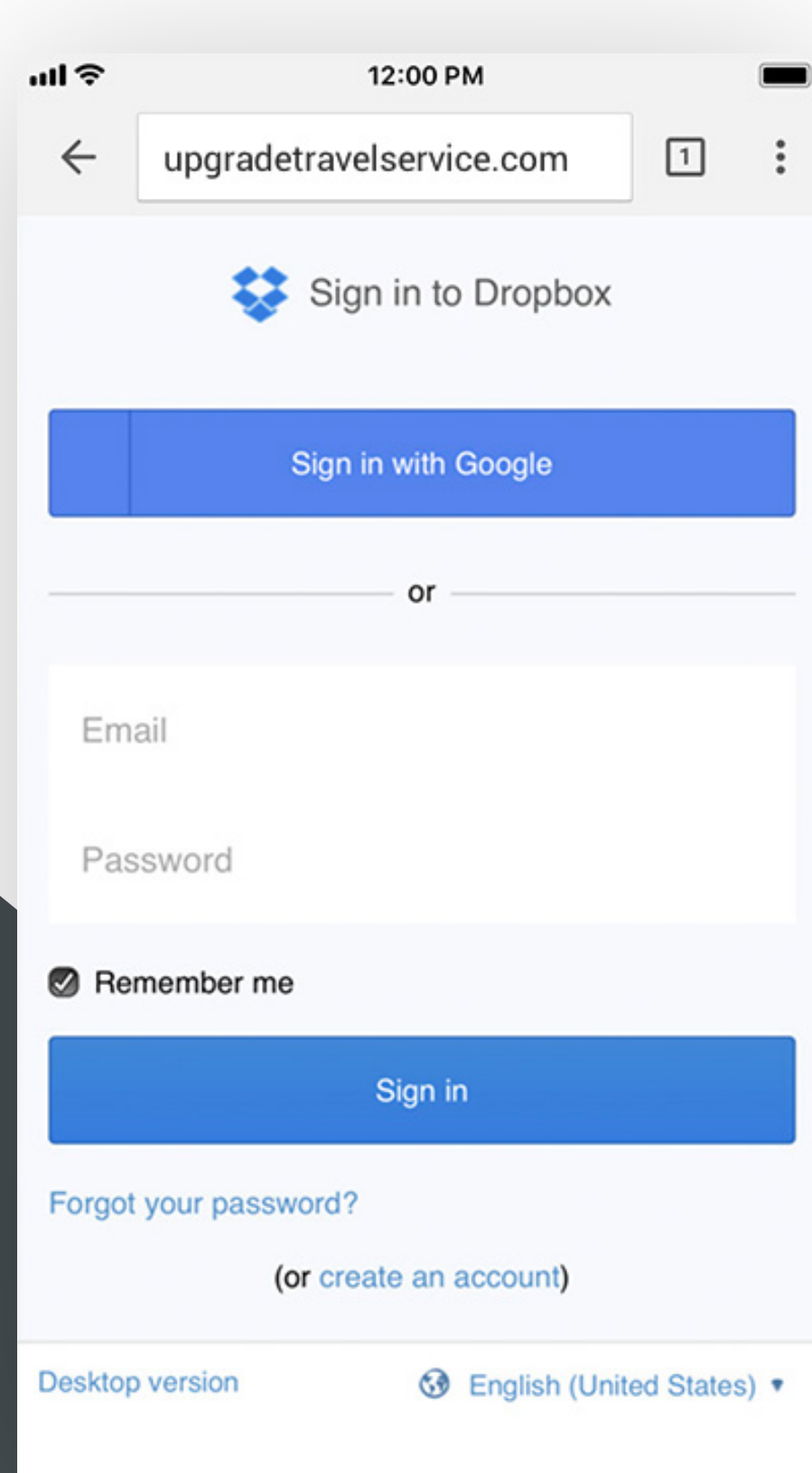


Mobile phishing is more problematic

End users have less screen real estate to tell what is real and what is fake. Take these mobile phishing web pages for example:



✓ Real



✗ Fake

Enterprise users are

3x

more likely to fall for a phishing link on mobile²

Lookout Phishing AI detects and tracks over **10,000 active phishing sites** everyday

Lookout phishing & content protection on Android and iOS devices protects enterprises from phishing attacks in a nuanced, mobile world.

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¹Hochmuth, Phil. 2018 Enterprise Mobility Decision Makers Survey: Software. IDC. 2018. Doc # US44434018
²About the data: These findings are based on Lookout data between October 2017 and October 2018