

# Lisa Landa

Chief Marketing Officer

As Chief Marketing Officer at Lookout, Lisa Landa orchestrates the company's global go-to-market engine, steering everything from revenue marketing and brand architecture to product strategy. With a career spanning over 25 years, Lisa is a seasoned architect of growth who has scaled marketing organizations across the tech spectrum—from high-growth startups to public global enterprises. A veteran of the cybersecurity industry, she previously held executive leadership roles at RSA Security and Arbor Networks, where she built a reputation for blending creative brand storytelling with data-driven demand generation.