

# Lookout Secure Private Access

Seamless and secure access  
to enterprise private apps and data

Lookout Secure Private Access is a cloud-delivered zero trust network access (ZTNA) solution that provides seamless access to private enterprise applications no matter where the user or the app is located. Unlike a virtual private network (VPN), Secure Private Access connects users only to the specific apps they need and not the network, which is a core principle of a zero-trust architecture.

## Challenges

Connections to your enterprise private apps, whether these are deployed in private data centers or in the public cloud like AWS, Azure or GCP, are now coming from countless locations and endpoints — including mobile and unmanaged devices. While this empowers your hybrid workforce to stay productive, it also expands the attack surface. And the challenge is that traditional access tools like VPNs which work with static security policies, are not easily scalable and thus expose the network to various threats.

## VPNs add cost, complexity and are difficult to scale

When it comes to remote access to private enterprise apps, organizations often rely on VPNs. But these are typically deployed as hardware within an organization's network and require an agent on the end user's devices. With an increase in the size of the hybrid workforce, workers are spread across multiple locations and geographies, IT is struggling to meet their demands as it is not possible to have a VPN in every location where workers are. This means the traffic needs to be backhauled to a central location before users get access to their applications. This architecture introduces latency and affects performance of these apps and productivity of the workforce.

## Fragmented IT management with a point product approach

Many deployed applications require the same set of data and access protection policies that a VPN needs. Since VPN



## Benefits

- Zero Trust access to enterprise private apps
- Prevent data exfiltration from enterprise private apps
- Ensure data remains secure as employees, partners and contractors leave an organization
- Integrates with your existing infrastructure
- Helps achieve compliance with local and global regulations

solutions are typically point offerings, this approach creates an unnecessary administrative burden and increases the risk that security policies will be applied inconsistently.

## Lack of continuous monitoring increases the risk, and affects user experience

Legacy security models that VPNs run on, assume every user and device inside the network is trusted and that puts your infrastructure at risk of unauthorized access. Once a user is inside your perimeter, they have nearly unrestricted access to anything on the network. With an increase in insider threats, VPNs cannot adapt access granted to any malicious insider. To overcome this, IT is forced to define security policies that are overly restrictive and stand in the way of worker productivity.

## Lack of end-to-end visibility and control over data stored in enterprise private apps

Privacy has taken center stage for every organization as new privacy laws impose serious penalties for the leakage of any corporate sensitive information. Organizations leveraging legacy remote access solutions like VPNs do not have visibility of how data is shared and being accessed. With a lack of end-to-end visibility and granular data security, organizations cannot adequately prevent sensitive data from exfiltration.

## Solution Overview

Lookout Secure Private Access is the only ZTNA solution, that goes beyond just providing secure and remote access to enterprise private applications, to secure the data stored in these apps. Whether these applications are deployed in on-prem data centers, or hosted in public and IaaS clouds like AWS, Azure and GCP, Secure Private Access provides

unlimited scalability, better reliability and a much improved end user experience for workers, partners and contractors across all the GEO locations. With a single proxy architecture and a unified agent that also provides secure access to cloud, SaaS and Internet applications, Secure Private Access is part of a data-centric cloud security platform, as provided by Lookout to deliver a comprehensive SSE solution.

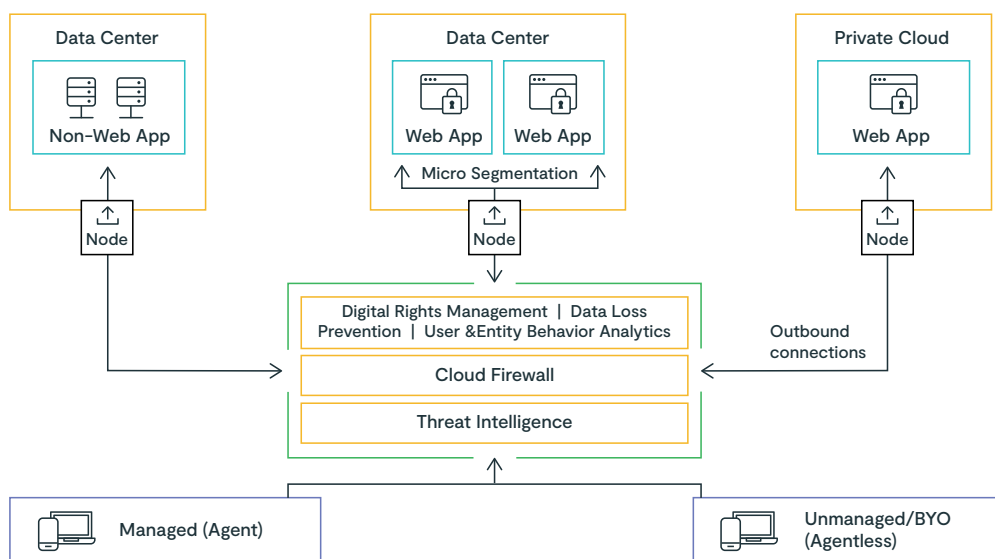
Following are the key capabilities of Secure Private Access

## Unified platform with centralized policies and monitoring dashboard

For customers, who have on-prem appliance based products and are looking to a consolidated SSE stack in the cloud, Lookout offers its Cloud Security Platform that provides a unified proxy architecture across its ZTNA, SWG and CASB offerings. With this approach, customers can avail of a centralized unified policy infrastructure, that allows them to define and enforce global policies that are applicable across all apps and data repositories. A unified approach also allows customers to monitor all user activity across all use cases for accessing internet, private and SaaS applications.

## Adaptive access to apps based on user's risk score and device posture

When a connection request is initiated from the endpoint, the Lookout for Work agent captures the state of the endpoint device and sends it to Lookout Cloud Security platform. If the device posture is acceptable, the user is provided a level of access within the app and to the data stored in the app, accordingly. The Lookout for Work client on the endpoint continuously monitors the device posture and reports to the Lookout Cloud Security platform proxy as soon as it detects any change. This allows customers to implement a true zero trust approach to allow access to all their apps and data.



## Data protection engine including digital rights management for private apps

Lookout Secure Private Access is the only ZTNA solution that offers digital rights management in addition to the DLP policies for all private applications. With DLP policies, Lookout Secure Private Access ensures the data, along with access to private apps, remain secure. As workers share data in the form of files that may have been downloaded from private applications, organizations struggle to ensure data remains safe, especially once it leaves organizational boundaries. Only Lookout protects the data wherever it goes or is stored.

## Provide agent-based or agentless access to private apps

Lookout Secure Private Access provides agent-based or agentless access to enterprise private apps. With agent-based access – Customers can get a much richer set of device posture parameters and allows access to all apps, whether they are browser based apps, or apps that require a thick client (TCP and UDP). With agentless access – Customers can get secure access to web based private apps. As most of the customers are moving from thick client based apps to more user friendly, browser based apps, this capability enables them with a much easier deployment model for Lookout Secure Private Access. If you have contractors and partners, agentless access makes the onboarding of unmanaged devices faster.

## Advanced anti-malware engine to protect users from downloading malicious content from private apps

Many enterprise breaches occur when a user unknowingly downloads files infected with Malware. Once a device is compromised a hacker can steal any sensitive information stored on the device, including user credentials. Lookout Secure Private Access inspects the files downloaded from enterprise private apps for any malware, and takes preventive action by blocking the files to be downloaded, if they are infected with a malware. This helps prevent any compromise of the end user devices. It also prevents malware from getting uploaded to enterprise apps and hence prevents lateral movement of malicious files.

## Network level segmentation to prevent lateral movement

Lookout Secure Private Access enables customers to restrict access of a user to a particular application itself.

## Global SSE Architecture

Global points of presence (PoP) with built in high availability, high redundancy and automatic failover provide low latency end user experience when accessing applications. Services automatically scale up or down to meet the peak traffic demand.



## Why Lookout

Here is a comparison of how Lookout Secure Private Access matches up with your existing VPN solution.

Features	3rd party VPN	Lookout Secure Private Access
Prevents lateral movement of users	N	Y
Provide visibility and monitoring across all clouds and on-prem data centers	N	Y
Data protection for corporate data stored in private apps	N	Y
Prevents lateral movement of users	N	Y
Scalability and Performance	Limited	Y
Ease of management	N	Y
Unified policies for all SSE use cases including secure access to internet, cloud apps and private apps)	N	Y
Unified agent for all SSE use cases	N	Y
Continuous monitoring of all user activity to adjust authentication and authorization levels	Limited	Y
Remote Access	Y	Y
Adaptive access to apps based on user risk score and device posture	Y	Y
Support both agent-based and agentless access to private apps	Y	Y



## Benefits of Lookout Secure Private Access

### Zero Trust access to enterprise private apps

Lookout continuously monitors the identity of those requesting access to your apps and understands what they need for work. These insights enable a zero-trust approach, providing dynamic identity and context-aware access to data depending on the risk level of the user and device. With both agent and agentless deployment options, Lookout enables secure access to your private apps from any device, whether managed or unmanaged, to support a comprehensive bring-your-own-device (BYOD) strategy.

### Prevent data exfiltration from enterprise private apps

Lookout provides built-in protection against insider threats, unintentional data leakage, and ransomware by monitoring anomalous user activity and alerting security administrators to risky or malicious events. This anomaly detection combined with native data loss prevention and digital rights management, helps reduce the risk of both intentional exfiltration, unintentional data leakage, and ransomware. By continuously inspecting traffic coming from the internet and text messages, Lookout also monitors inbound traffic and can prevent malware from being uploaded to a private app reducing the risk to users and the underlying infrastructure.

### Ensure data remains secure as employees leave

Workers come and go and most of the workers take corporate data when they leave an organization. Lookout ensures data remains secure at all times as your employees, contractors and partners leave. With Lookout Secure Private Access, you can enforce data security policies that enable controls watermarking, redacting information, encrypting files, and setting up expiration dates on documents. These policies can be enforced dynamically based on user's risk, device posture and user location. This gives IT the confidence to keep the corporate data protected at all times.

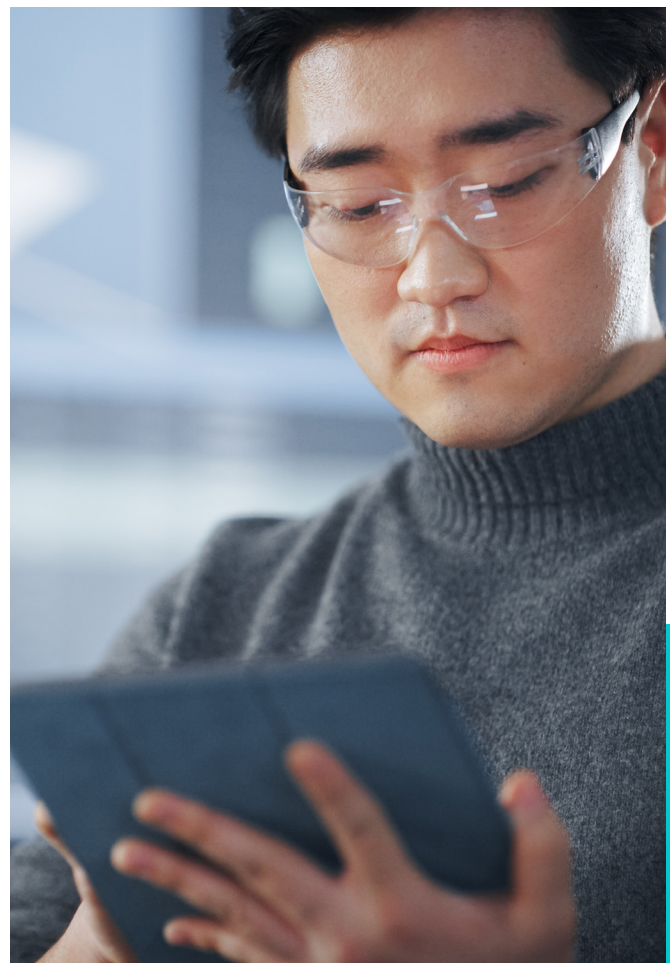
### Integrates with your existing infrastructure

We invoke the same strong authentication security benefits associated with SaaS apps and web services for legacy, IaaS and private apps. Lookout integrates with your existing multi-factor authentication and identity solutions to reduce user friction and improve overall access controls. This seamless integration with existing access management

solutions like Okta, Ping Identity, Microsoft Azure AD, etc., helps organizations cloud-enable their private on-premises enterprise apps without any friction. This scales deployment to a geographically-dispersed workforce while also extending the value of their existing on-premises infrastructure investment.

### Help achieve privacy and compliance mandates

Lookout enables organizations to continuously monitor and enforce access control and data protection policies based on the context of devices, users, apps, and data. Tight integration with leading data classification solutions, ensures industry-specific data protection policies can be put in place to meet data privacy regulations. With access limited to only the app and not the broader network, tight access controls are enforced and security is enhanced.





## About Lookout

Lookout, Inc. is the endpoint-to-cloud cybersecurity company that delivers zero trust security by reducing risk and protecting data wherever it goes, without boundaries or limits. Our unified, cloud-native platform safeguards digital information across devices, apps, networks and clouds and is as fluid and flexible as the modern digital world. Lookout is trusted by enterprises and government agencies of all sizes to protect the sensitive data they care about most, enabling them to work and connect freely and safely. To learn more about the Lookout Cloud Security Platform, visit [www.lookout.com](https://www.lookout.com) and follow Lookout on our [blog](#), [LinkedIn](#), and [Twitter](#).

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