

Why it's time to switch from Symantec

The move to next generation EPP requires Mobile Threat Defense

Challenges for Symantec Customers

Acquisitions bring major changes to an organization and its operational structure that impact customers. Broadcom's focus on cutting costs, according to Forrester, "means that customer support, innovation, and product development often grind to a halt." Because of this, many organizations are re-evaluating their use of Symantec security products. Of growing interest is the use of next generation endpoint protection paired with mobile threat defense.

Symantec Challenges

- According to Ovum "there doesn't seem to be a vision or roadmap for how it fits into Broadcom's existing software business."
- May no longer receive threat intelligence from millions of Norton Mobile users
- Stifel Equity Research referred to this latest leadership change as "The Game of Musical Chairs Begins Anew"

Why Lookout is the Leader in Mobile Threat Defense

Lookout is the leader in Mobile Threat Defense, driven by continued significant R&D investment in our Lookout Security Cloud Platform. We were the first MTD to integrate with Microsoft Intune, Windows Defender ATP, and the Security Graph. Our integrations with all leading EMM vendors provide the ability to secure both managed and unmanaged users. Lookout offers greater flexibility to feed mobile threat intelligence to any security event platform. We have more accessible customer support, simplified billing, and seamless account administration. As you consider a next generation endpoint strategy, only Lookout can fill the mobile security gaps.



Why you should consider Lookout:

1. We are the market leader in Mobile Threat Defense
2. Comprehensive mobile phishing protection across both iOS and Android
3. Unrivaled visibility into threats informed by 170m+ devices and 70m+ analyzed apps

Lookout Critical Capability

Lookout Phishing and Content Protection inspects any URL requests, including corporate and personal email, SMS, messaging apps, and Apps containing URLs that download malicious plug-ins. Lookout dynamically blocks URL requests for websites identified by Lookout as malicious. Additionally, to ensure user privacy, Lookout only reports the existence of an issue and the number of detections to the Mobile Endpoint Security Console. Administrators cannot view browsing history or traffic.

Offerings for Current Symantec Customers

For a short period, Lookout is extending special offers to enterprises considering a switch from Symantec. These offer options include:

- Lookout will cover the cost of any remaining Symantec Endpoint Protection Mobile contract + three months, with Lookout Mobile Endpoint Security licenses.
- The first year is free with a new 3-year Lookout Mobile Endpoint Security contract for existing SEP Mobile customers