



VACCINATE YOUR MOBILE APP

Five reasons to embed security into your healthcare app

Mobile apps are the primary platform for telehealth and access to patient health records. However, trojanized apps, compromised devices and screen overlays pose serious risks to the sensitive health data entrusted to your apps.



1 Patients are exposed to a wide variety of mobile threats

Patients have dozens of apps on their mobile device. By knowing the severity and classifications of cyberthreats on their device, your app can deliver a secure experience, and protect their data and privacy.

2 Phishing and malware can come from anywhere

Detecting and blocking mobile phishing attacks and malware prevent theft of login credentials by severe threats like screen overlays and keyloggers.

3 Brand reputation is on the line

Ensuring a patient can only use your health app after checking the device for app risks like trojanized apps can prevent a data breach of private information and preserve your brand reputation.

4 Telehealth is here to stay

In March 2020, 66% of patients doubted the care quality in telehealth appointments, but in March 2021, 88% wanted to continue using telehealth services after the pandemic subsides.¹

5 Attacks on telehealth are increasing

In 2020, telehealth vendors experienced a 117% increase in IP reputation security alerts due to malware infection or successful phishing attempts.² Securing mobile health apps has quickly become an imperative.



What should embedded security achieve?

Modern embedded security can detect all types of mobile risks without impacting app performance or customer experience. Embedding security in apps protects customers from unseen malware and network attacks, and safeguards your brand reputation.

Learn about modern Embedded AppDefense.
Visit lookout.com.



1. <https://www.beckershospitalreview.com/telehealth/how-american-attitudes-on-telehealth-have-changed-since-the-start-of-the-pandemic.html>

2. <https://www.healthcaredive.com/news/targeted-cyberattacks-on-telehealth-vendors-skyrocketed-along-with-adoption/584988/>