



# EIGHT WAYS EMPLOYEES CAN BE PHISHED ON MOBILE

Protect them on the devices they use most

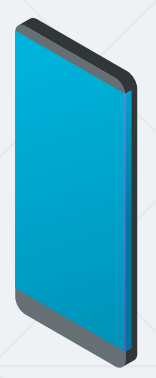
Your employees know how to spot phishing attempts on PCs, but it's much more difficult on mobile devices. With countless channels to socially engineer mobile users, malicious actors can surprise us where we least expect it.



## Email phishing is antiquated. Mobile threats are the new way into the enterprise.

Attackers have countless ways to socially engineer their targets into falling for phishing attacks on mobile devices.

**85%** of mobile phishing attempts happen outside of email.<sup>1</sup>



## Getting phished on mobile grants an all-access pass to your life.

Threat actors have realized that mobile devices are the most valuable targets because they have access to all personal and work data.

Nearly **1 in 10** Lookout enterprise users encountered a phishing attack in 2020.<sup>2</sup>

Less than **1 in 400** emails scanned by Microsoft were phishing.<sup>3</sup>

## Mobile phishing attacks don't just steal credentials.

A lot of malicious websites try to steal credentials. Others deliver malware or exploit a vulnerability to gain access to the device itself. Some even do both.

**78%** of mobile phishing sites in 2020 intended to deliver malware or exploit vulnerabilities.<sup>4</sup>

Email

Productivity Suites

Social Media Apps

Enterprise IM

Dating Apps

WhatsApp

Gaming

Email

SMS



The design of mobile interfaces obfuscates details typically available on a desktop that can help us identify a phishing attack. Mobile URLs are truncated and users don't know how to hover over links to expose the full URL or email address. This means there is a greater imperative to have phishing protection on mobile devices.

Learn more about [Lookout Phishing and Content Protection](#).



1. Verizon MSI Report, February 2020: <https://enterprise.verizon.com/resources/reports/mobile-security-index/>

2. Lookout enterprise data, January 1- December 31 2020

3. Microsoft Digital Defense Report, September 2020: <https://www.microsoft.com/en-us/download/confirmation.aspx?id=101738>

4. Lookout enterprise data, January 1- December 31 2020