

Eight Ways Employees Can Be Phished on Mobile

Protect them on
the devices they
use most



Your employees know how to spot phishing attempts on PCs, but it's much more difficult on mobile devices. With countless channels to socially engineer mobile users, malicious actors can surprise us where we least expect it.

Email phishing is antiquated. Mobile threats are the new way into the enterprise.

Attackers have countless ways to socially engineer their targets into falling for phishing attacks on mobile devices.

 **85%**

of mobile phishing attempts happen outside of email.¹

Getting phished on mobile grants an all-access pass to your life.

Threat actors have realized that mobile devices are the most valuable targets because they have access to all personal and work data.

 **Nearly 1 IN 3**

Lookout users encountered a mobile phishing attack in each quarter of 2022.²

 **More than 45%**

of Lookout users tapped at least six mobile phishing links in 2022.³

Mobile phishing attacks don't just steal credentials.

A lot of malicious websites try to steal credentials. Others deliver malware or exploit a vulnerability to gain access to the device itself. Some even do both.

 **63%**

of mobile phishing sites in 2022 intended to deliver malware or exploit vulnerabilities.⁴



Eight phishing threats on mobile

- Productivity suites
- Social media apps
- Enterprise IM
- Dating apps
- Messaging apps
- Gaming
- Email
- SMS



1. Verizon MSI Report, February 2020:
<https://enterprise.verizon.com/resources/reports/mobile-security-index/>

2. 3. 4. Lookout Security Graph data,
January 1 - December 31, 2022



About Lookout

Lookout, Inc. is the endpoint to cloud security company purpose-built for the intersection of enterprise and personal data. We safeguard data across devices, apps, networks and clouds through our unified, cloud-native security platform — a solution that's as fluid and flexible as the modern digital world. By giving organizations and individuals greater control over their data, we enable them to unleash its value and thrive. Lookout is trusted by enterprises of all sizes, government agencies and millions of consumers to protect sensitive data, enabling them to live, work and connect — freely and safely. To learn more about the Lookout Cloud Security Platform, visit www.lookout.com and follow Lookout on our [blog](#), [LinkedIn](#), and [Twitter](#).

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