



CYBERCRIMINALS WANT SECRET PHARMA RECIPES

How to mitigate risks of a data breach across your supply chain

As the creators of ground-breaking treatments and vaccines, your organization holds highly valuable intellectual property (IP). Cybercriminals want to steal your proprietary data to profit at your expense.

Learn about mobile threats at every step of the supply chain so you can protect your organization.



Protect R&D data from mobile phishing

Phishing campaigns have done more than steal credentials in 2020

35% of mobile phishing attempts tried to steal credentials.¹

77% mobile phishing attempts tried deliver malware.¹

Secure patient data recorded during trials

Mobile app permissions can violate compliance standards.

\$1.5M in fines per category are issued for HIPAA violations.²



Prevent tampering and theft of formulas

Every mobile device can provide an entry point for attackers.

11% of manufacturers had a data breach in 2019.³

50% of those breaches were considered major.³



Protect field personnel wherever they go

Securing your field teams against spear phishing is key to protecting IP

9.4% of pharma users on Android encountered a phishing attempt in 2020.⁴

9.8% of pharma users on iOS encountered a phishing attempt in 2020.⁴



Trying to secure your pharmaceutical organization?
Visit lookout.com to learn more.



1. Encounter rate for pharmaceutical employees protected by Lookout Safe Browsing 1Q-3Q2020

2. "Mobile Data Security and HIPAA Compliance." HIPAA Journal, 16 July 2019, www.hipaajournal.com/mobile-data-security-and-hipaa-compliance/.

3. "Manufacturing & Distribution Report." 2019, <https://www.sikich.com/md-report/>

4. Encounter rate for pharmaceutical employees protected by Lookout 1Q-3Q2020