Lookout Enables GDPR Compliance

GDPR applies to organisations that store or process personal data of EU citizens. With a privacy by design approach, Lookout provides security without the need to collect regulated data.

GDPR Security Challenges

The General Data Protection Regulation (GDPR) is designed to harmonise data privacy laws across the EU to ensure data privacy of all EU citizens and reshape the way organisations approach data protection and privacy. With unprecedented requirements (e.g. mandatory 72-hour notification of a breach), upholding the high of security standards is no longer the responsibility of just the IT team, but something everyone in the organisation needs to be educated on and held to.

Customer Profile

- **Industry:** Consumer/Industrial Goods
- **Devices:** iOS/Android Mix
- **EMM solution:** MobileIron
- **Mobility policy:** Corporate only

Real-World Lookout Capabilities for GDPR

Now more than ever, both corporate (COPE) and personal (BYOD) mobile devices and applications contain highly sensitive PII. To comply with GDPR, organisations need to gain visibility and control over any data in their mobile fleet that could be compromised. Looking specifically at Articles 25 and 33, which call for "Data protection by design and default" and "Notification of a personal breach to the supervisory authority [within 72 hours]," respectively, Lookout is uniquely positioned to help organisations like Düsseldorf-based industrials company Henkel comply.

Lookout Critical Capability

Henkel leveraged Lookout to be able to turn off collection and storage of end-user personal data and limit access rights to data by building a multitiered role-based access admin feature. Specifically, the company applied adjustable policies in Lookout Mobile Endpoint Security that flag applications on employee devices that could put the greater organisation at risk of violating GDPR. In order to ensure proper notification, they integrated Lookout's Mobile Risk API with their existing SIEM that was in place to comply with other standards.

Why Lookout?

Lookout Mobile Endpoint Security ensures continuous security and compliance on every device, leveraging a large data set fed by over 170 million devices, and the analysis over 70 million mobile apps. With the Lookout Security Cloud, it's easy to deploy Lookout and apply security policies across the entire organisation for both managed and unmanaged devices. Users receive alerts on malicious apps, network connections, and system anomalies at the OS level in real time; accompanied by simple on-device remediation capabilities. Learn how a European-based Industrials Company was able to ensure alignment with GDPR by leveraging Lookout Mobile Endpoint Security.

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