

Lookout for Financial Services

Financial institutions safeguard personal information amidst looming mobile security threats.

Industry-Wide Security Challenges

As financial professionals increasingly conduct business from mobile devices, sensitive information continues to flow beyond the reach of traditional security perimeters. Enticed by an expanded attack surface, financially-motivated hackers relentlessly target system vulnerabilities using tactics such as phishing, malicious apps, OS vulnerabilities, and man-in-the-middle attacks. This threat landscape is challenging for firms to adopt post-perimeter security strategies to adequately safeguard information and comply with privacy regulations such as GLBA.

Real World Use Case for Financial Services

GLBA requires that financial institutions implement technical safeguards to protect the security and confidentiality of customer nonpublic personal information. Satisfying this obligation requires a mobile cybersecurity strategy that balances security with the need to access customer information from unmanaged employee-owned mobile devices.



Industry Challenges

1. Significant adoption of mobile
2. Stringent privacy regulations
3. Prime target of cyber attacks

Lookout Critical Capability

Lookout Mobile Endpoint Security provides comprehensive and continuous assessment of risk across iOS and Android devices to secure against app, device, and network-based threats. By continuously monitoring the health of devices that are accessing corporate resources, Lookout safeguards nonpublic personal information “against any anticipated threats to its security or integrity,” which is a core tenet of policy 15 US Code 6801 of GLBA.

Why Lookout?

Lookout Mobile Endpoint Security ensures continuous security and compliance on every device, leveraging a large data set fed by over 170 million devices, and the analysis of over 70 million mobile apps. With the Lookout Security Cloud, it’s easy to deploy Lookout and apply security policies across the entire organization for both managed and unmanaged devices. Users receive alerts on malicious apps, network connections, and system anomalies at the OS level in real time; accompanied by simple on-device remediation capabilities. For Financial organizations, Lookout simultaneously delivers the security and visibility necessary to ensure compliance and gain visibility into every aspect of the mobile risk landscape. Learn how [a leading independent investment bank](#) is using Lookout to protect highly-sensitive client data.