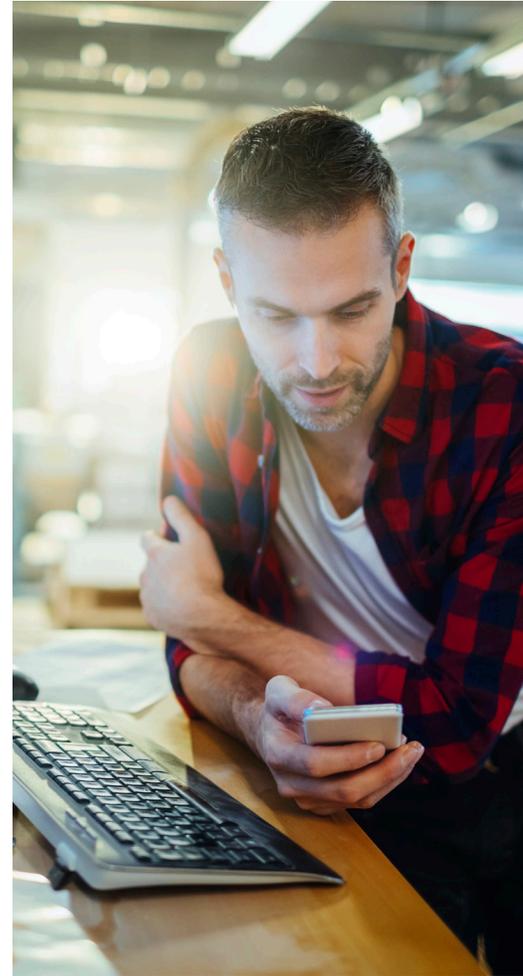# Lookout Secures the Small Business Mobile Workforce

Security Challenges for Growing Organizations

As organizations rely on mobile devices and applications to store and access sensitive data, malicious actors are aggressively going after mobile devices as their most valuable targets. For smaller organizations, the breach of a single device can have an outsized impact on the business. However, without a dedicated security team, smaller organizations need an easy way to implement security tools that deliver the same protections larger enterprises enjoy. Oftentimes, the value delivered by a security product is overshadowed by the thought of implementing, managing and maintaining it. While they may recognize the risk, smaller organizations are focused on scaling the business, and can't allocate large amounts of time to cybersecurity. A mobile security tool needs to deliver automated and intuitive threat protection that allows employees to scale the business outside the traditional perimeter without putting it at risk.

Enabling the Mobile Workforce

Most small businesses have adopted a BYOD (bring your own device) approach, allowing employees to use personal devices to access work applications like Salesforce, G Suite, Workday, Office 365 and others. Access to these applications on personal iOS and Android devices means that the corporate data in the apps is subject to any risky apps, connections, or content the end user may have put on that device for personal use. Securing corporate data from these risks should not be a roadblock for enabling productivity on the go, but rather a set of guardrails to make sure employees aren't putting the greater organization at risk.

Lookout Critical Capability

Lookout for Small Business provides an intuitive cloud-based admin interface to easily enroll your organization's devices and gain real time visibility into any mobile risks faced by your employees. Lookout leverages a lightweight app on the mobile device to protect it and, if needed, guide the employee through simple incident remediation on the device and return them to safety without relying on an IT team.

Why Lookout?

Lookout Mobile Endpoint Security ensures continuous security and compliance on every device, leveraging a large data set fed by over 170 million devices, and analysis of over 70 million mobile apps. Access to this amount of security data not only increases the overall security of every mobile device and the applications on them but allows a smaller organization to point to security as a differentiator in the market against its competitors as customers know that company is taking proactive steps to ensure the protection of their data.

lookout.com