

# Boilerplate

*Our boilerplate is effectively an “About Us” section for press releases. Always use it in its entirety and do not alter it. For more information about Lookout, contact [press@lookout.com](mailto:press@lookout.com).*

Lookout, Inc. is a **globally recognized cybersecurity leader** delivering advanced protection for the **most vulnerable element** of any enterprise security strategy — human error and manipulation. **Cloud-native by design**, the Lookout platform offers rapid, scalable deployment and simplified security operations, **defending the frontline of human-centric attacks**—the mobile device.

Attackers now target the **human element** more than ever, with mobile devices providing the **most direct path to their victims**. Using **social engineering techniques** that exploit basic human instincts like trust, curiosity, and urgency, they deceive users into revealing sensitive credentials, allowing them to slip past legacy security solutions.

**Lookout Endpoint Detection and Response (EDR)** continuously monitors mobile endpoints for signs of **human-centric attacks**, as well as traditional malware, software vulnerabilities, and other anomalous activity. It uses advanced threat detection techniques, including **artificial intelligence (AI)** and behavioral analysis, to identify threats before they escalate across the enterprise.

Learn more at [www.lookout.com](http://www.lookout.com) and follow us on the [Lookout Blog](#), [LinkedIn](#), and [X](#).

